

Title
Project Interreg IIIB Alpine Space GenderAlp!
Thematic Area
Spatial development for women and men. An innovative administration network to assure quality planning practice and to promote gender mainstreaming as a top down strategy
Main Aspects of Interests
To deliver Gender Mainstreaming at the local and regional level as useful tool to realise quality spatial planning and as a useful strategy to reduce the impact that political decisions have on men and women; To shift the economic balance of genders and use the public opinion as a useful tool for verifying the politico-economical changes in men and women.
Duration
From 2005 to 2007
Total Budget
€2.341.640
Background
In a society where women and men have different roles and positions , there is no gender-neutral perspective. All too often it is perceived that the seemingly “general” view is male-orientated. Women’s life-situations, their needs and interests are often not sufficiently recognized, whereby the discrimination of women is reinforced.
Best Practices
GenderAlp! develops practical tools for stakeholders, policy makers and administrators in cities, communities and regions in the field of: Gender sensitive spatial planning and regional development (gender planning); Gender sensitive public house holding as well as in subsidies (gender budgeting); Gender awareness-raising actions as well as continued education for the target groups to help them in implementing a requirement-oriented and competitive spatial development. Equal opportunities means a better quality of life, improved quality of location for businesses and people, increased competitiveness of the regions and increased employment levels.
Organisations involved, Objectives and Actions
Lead Partner is Land Salzburg; there are then various partners (most public bodies) from Alpine Space area, among which La. Mo.ro. Phases: 1) Population and its context analysis: (income, family composition, age, health, spare time, civil status, working status). This kind of analysis will be useful to show population characteristics and to show differences between men and women in term of services; 2) Reclassification of balance according to a gender point of view: in this way the balance classifications turns from an administrative classification to a gender sensitive one; 3) Analysis of the balance according to gender mainstreaming: Each service offered by the city will be analyzed according to a break down of voices, useful to study in detail the congruence between offered services and request services. 4) Training on regional territory about Gender Mainstreaming and on the importance of considering gender dimension in decisions and in public economic resources allocation. 5) Training for technicians and for professional working in building division and in spatial planning, to explain them the importance of holding in due consideration the different impact that choices have on men and women, even in structural planning of a city.

Contacts

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