



MĚSTO HRANICE



# HRANICE

## The Good practices

Hranice Town

Olomouc Region

NUTS II Central Moravia

The Czech Republic



## Hranice

Hranice is a part of Olomouc Region, more precisely the Přerov district.

There is about 25,000 people

Hranice is the final recipient from the Olomouc region grant scheme.

And the final beneficiary from the national grant.





# Hranice

## Joint Regional Operational Programme

Hranice cooperated with the JROP through the Olomouc Region (the final recipient is Region - "kraj").

3rd Priority in the JROP: Development of human resources in the regions  
3.2 - Support of social integration in regions

The project is "Komunitní plánování sociálních služeb"

The community planning of the social services

The financial plan of the project: The EU co-financed 80% from the ESF, 10% is from the region budget and the rest is from the national budget.

In the measure

3.3 - Strengthening the capacity of local and regional authorities in the programme planning and realisation.

There is the project "Partnerství pro rozvoj Olomouckého kraje"

The Partnership for development of the Olomouc Region



# Hranice

The Grant scheme of the Olomouc Region within the JROP

4th Priority in the JROP: Development of tourism

4.1 Development of services for tourism

4.1.2 - Support regional and local services of tourist trade.

The project name is "Marketingová podpora rozvoje cestovního ruchu města Hranice"  
The Marketing support of tourist trade in the city of Hranice

The co-financing is 75%, it is 713 000 Kč (cca 23 700 EUR)

INTERREG III C

Through the Community Initiatives, Hranice collaborated in the SRN Network project.

The budget for this project is about 40 709 €



# Hranice

Hranice is a part of the voluntary association of community:  
Voluntary association of community Hranicko

Through this community Hranice collaborated with the  
INNOREF. That is a part of INTERREG IIIC.

The project is "Sustainable tourist services" which is one of  
the 8 sub-projects of the INNOREF.

Financial plan of the project:

Financed by	%	in CZK	in €
EU	75%	1 800 000	60 000
Sub-region	10%	240 000	8 000
Cities	15%	360 000	12 000
And Hranice	6.75%	162 054	5 400
Total	100%	2 400 000	80 000



## The good practices

Till this day we have not a lot of experiences with the Structural Funds.

The villages in our region have experiences just with the national fund and help because they have not a capacity (financial, knowledges and personal) to realise some project and have a support from EU.

The project realised with the EU help is through the voluntary community like Hranicko or some others in our region like Rozvodí or Záhoran.

Prosperity of the project  
in the Olomoucký Region

38% of the project are  
successful

Call for proposals	Exibited	Authorized
1. Call	25	10
2. Call	45	30
3. Call	38	6
4. Call	21	4





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Thank you for your attention