

Title			
INTRAPRENDERE A MODENA – l’idea si fa impresa (ENTERPRISING IN MODENA - The idea becomes enterprise)			
Thematic Area			
<ul style="list-style-type: none"> increase young people and women occupability, helping the old entrepreneurs to find successors (network between generations of entrepreneurs) and maintain the small and medium enterprises drive the production model from traditional to innovative sectors, to assure a sustainable growth, through the introduction of new technological enterprises 			
Main Aspects of Interests			
A wide network of promoters and local actors (private and public) has been involved. Private and public funds have been managed at local level in an integrated way, financing integrated actions (training, individual assistance, mentoring, research...)			
Duration			
From 2003 to Present			
Total Budget			
€ 00.000,00			
Background			
<p>Modena province ha a tradition of entrepreneurs – over 65.000 smes per 606.000 inhabitants. Though, it’s not easy to start an innovative enterprise for young people – about 70% of new enterprises die in the first 3 years.</p> <p>Modena has also a tradition of public and private services to the entrepreneurs: the aim of the project is to make them work together in the direction of helping the economic system to become more innovative, supporting the birth of innovative enterprises.</p>			
Best Practices			
<p>The tool for promotion has been the “Enterprising” Contest, held every 2 years at provincial level. Participants of the 3 editions have been both new entrepreneurs (700) and business ideas (400). Best results include, in addition to that of creating innovative enterprises and increase young people and women employment, the creation of a network of specialists in business creation at the local level. In supporting the participation to the contest, all the learning system (high schools, University, professional training centres) has been involved working together, performing awareness workshops to 1500 high school and University students, seminars and training courses to 350 applicant and new entrepreneurs. On the entrepreneurial associations hand, a network of 10 information points has been set, with the help of Municipalities (providing seats), all over the province, giving individual advice to 130 entrepreneurial projects.</p>			
Interventions			
TYPE OF INTERVENTIONS	ACTIVITIES PERFORMED	ACTORS	FUNDING
1. RESEARCH	<ul style="list-style-type: none"> - Research on new enterprises (database of Chamber of Commerce) - Analysis on participants to the Contest (see 5): which sectors, motivations, identikit of new entrepreneurs - Project monitoring 	University of Modena Private consultants	Province of Modena, ESF funds
2. AWARENESS	<ul style="list-style-type: none"> - Awareness actions for over 1500 high school and University students all over the province - Public seminars on start up, business plan, ecc. (200 participants) 	3 Professional training centres	ESF funds

3. TRAINING	•Training course for new entrepreneurs, temporary workers and for applicants to start up held by: 150 applicants	3 Professional training centres and the University of Modena	Foundation Savings bank of Carpi
4. INFORMATION, TECHNICAL ASSISTANCE, CONSULTANCY	-Network of 10 information points set at entrepreneurial associations and Municipalities seats all over the province - Assistance and Advice Services for the Business Plan : individual advice for 130 entrepreneurial projects; 120 hours of assistance given in 2005	entrepreneurial associations, Municipalities, Professional training centres	Municipalities resources, ESF funds, Province of Modena, regional funds
5. CONTESTS	Public contests in 3 different areas – 3 editions: 2001-2003-2005. 416 ideas and projects evaluated - 700 entrepreneurs and applicants involved. The stake: cash prizes, mentoring and market assistance to 50 projects, individual consultancy, business angels support	Province of Modena, University of Modena, Chamber of Commerce , local development agency (Promo), entrepreneurial associations, professional training centres	PUBLIC: Province of Modena, Chamber of Commerce PRIVATE: Foundation Savings bank of Carpi, Foundation Savings bank of Modena, Banks
6. SPIN-OFF	37 evaluated projects, 23 admitted, 13 performed, 4 new enterprises	Private-public Innovation centre (Democenter), Spinner Point	Regional funds for technological innovation
7. SUBSIDIZED CREDIT	Fund for m/l term subsidized credit and assistance to find venture capitalists	Finance Guarantee Consortia	Province of Modena

Contacts

Province of Modena - Economic Activities sector – Corso Canalgrande 3 – 41100 Modena MO
tel.+39-59-209812 fax. .+39-59-209801

bernardi.a@provincia.modena.it

osio.t@provincia.modena.it

<http://www.intraprendere.modena.it>