



Summary of the presentation by Santa Cruz de Tenerife on the experiences of territorial cooperation and identification of good practices

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You should take into account that the city of Santa Cruz de Tenerife through its local development agency "Sociedad de Desarrollo de Santa Cruz de Tenerife only carries out actions at a local level as regards as economic promotion, employment, tourism, services to entrepreneurs and business and innovation, sustainability and territorial development. Therefore, we could not take part actively in the decision-making process at an island or regional level. As a local development agency, the aims of us, in a few words, is to boost local economic development, improve social cohesion and stimulate urban development.

Moreover, we unfortunately have to inform, according to the latest polls and a recent public survey carried out in the municipality, about the Santa Cruz de Tenerife citizens' discontent with the local politicians and officials.

In addition, we should point out the best practices with regard to territorial cooperation. One of them is a network operation called "Knowledge Network (called KN further in text)", whose keywords are local governance, social consultation and participation. In other words, partners in the program KN want to make progress around two questions: 1) how can local inhabitants be motivated to participate on daily life issues as public services, regeneration of derelict areas, perception of insecurity, transport accessibility and cultural events; and 2) how can a better knowledge of the needs and opinions of inhabitants be transformed to coherent policies. The main goal of the program is the creation of a new network, looking for methods and instruments that stimulate and improve the gathering and sharing of information between towns and within the towns (interactions with inhabitants) in the area of local governance. The institutions that are involved in this program are: Municipality of Almere (The Netherlands), the leader partner, Communauté d'Agglomération de Cergy-Pontoise (France), European New Towns Platform (Belgium), Centre Interdisciplinaire de Recherche (France), Institute of Urban Development (Poland), Granollers City Council (Spain), Harlow City Council (United Kingdom), Val Maubée Council (France), Municipality of Tatabánya (Hungary), The Community of Capelle aan den IJssel (The Netherlands), City of Vantaa (Finland), Rimini City Council (Italy), Region of Western Greece (Greece), Budapest District II (Hungary), Municipality of Marbella (Spain), Municipality of Gyöngyös (Hungary), The Interdisciplinary Centre for Comparative Research (Austria), Municipality of Nuoro (Italy) and Sociedad de Desarrollo de Santa Cruz de Tenerife (Spain), the support partners.



Other good practice is a regional framework operation (RFO) lead by Regione Basilicata (Italy) and support by Inova Slovakia (Slovakia), Prefecture of Imathia (Greece), Comunidad Foral de Navarra (Spain), Közép-Dunantuli Regionális Fejlesztési Ügynökség (Hungary) and Autonomous Region of Canary Islands (Spain) partners. In this particular case, Sociedad de Desarrollo de Santa Cruz de Tenerife acts on behalf of Autonomous Region of Canary Islands, as the regional government representative, by means of -Teresa Manescau have just provided further information via email about the way the Canary Island Regional Government entrusted the implementation of this project to Sociedad de Desarrollo-. The object of this operation is to search new financial instruments aimed at Small and Medium-sized Enterprises (called SME further in text) to face up their liquidity needs and enhance liquid assets in order to stimulate their competitiveness and facilitate their access to new markets.

Furthermore, other project is "Introduction of Information and Communication Advanced Services targeted South-eastern European SME located in outlying areas - TYC-PYME" aimed at providing outlying areas with information and communication technologies and services, introducing and using them as a key factor in order to improve business management, providing new infrastructures for training services in the field of information and communication technologies, sharing innovative support tools for the creation of entrepreneurial projects and the promotion of business culture, creation of a cooperation network that meets to the peripheral regions/areas' requirements to gain access in more advantageous conditions to the nerve centres of the international economic activity and encouraging the information and communication technologies to broke the double-isolation barriers (as regards as on one hand the national competition poles and on the other hand the European and Worldwide competition poles). The project is leaded by Cantabria regional government and Centro para el Desarrollo de las Telecomunicaciones de Castilla y León - CEDETEL- (Spain) and supported by Centro Tecnológico de la Información y la Comunicación del Principado de Asturias (Spain), Centro de Inovação Empresarial da Beira Interior (Portugal), Agencia de Desenvolvimento Regional de Trás-os-Montes e Alto Douro (Spain), Centre Européen d'Echanges et de Technologie Midi_Pyrénées Aquitaine (France), Chambre de Commerce et d'Industrie de Toulouse (France), Réseau Universitaire Toulouse Midi-Pyrénées (France) and Sociedad de Desarrollo de Santa Cruz de Tenerife (Spain).

Finally, the "Atlantic Territorial Information Mobile System -SMITA-" is an European project based on mobile and wireless information technologies that has as a main action the creation and development of integrated mobile communication tools in a common platform for tourist and regional information, as well as the creation of tools for the management of the same.



The objective of the project is to use mobile communication technology applications (Web, WAP, SMS/MMS, Java applications, WiFi networks, etc) and wireless communication technologies to facilitate access to a complete system of regional information for visitors and locals and promote tourism and culture in partner's regions. This project is headed by Grande Área Metropolitana do Algarve -GAMAL- (Portugal). Other partners are Diputación provincial de Huelva (Spain), Junta de Andalucía (Spain), ORT Toulouse (France), Office du Tourisme de l'Entre-deux-Mers (France), The European Regions Network for the Application of Communication Technology (Ireland), International Center for Digital Content (United Kingdom) and Sociedad de Desarrollo de Santa Cruz de Tenerife (Spain).