

Title
The Global Trade Business Service Incubator
Thematic Area (list in 2 lines)
<ul style="list-style-type: none"> ▪ Employment
Main Aspects of Interests (list in 3 lines)
<ul style="list-style-type: none"> ▪ Linking together unemployed immigrants and business services ▪ Immigrants ▪ Entrepreneurship
Duration
06/2004 to 08/2007
Total Budget
€ 420.000,00
Background or Context or Context opportunities and constraints (description in 5 lines)
<p>Unemployment and immigrants in Turku are concentrated to the East Turku districts. The unemployment rate and the amount of immigrants are both approx 20-30% in the biggest suburbs of East Turku. The Global Trade Business Service Incubator -project promote entrepreneurship of immigrants and their adjustment to the Finnish business life. The coaching includes education, consulting and a small-scale development project for a SME:s. In addition, a mentor network is put together, consisting of persons engaged in enterprising currently or in the past.</p> <p>The project also has set up a business incubator, which particularly supports immigrants' business planning and start-ups.</p>
Lessons Learned and/or Best Practices (description in 10 lines)
<p>- Support for immigrants business planning with education, mentoring and consulting gives an efficient start for new businesses. The small scale work with internationalization and marketing research which some of the participants have made for a few SME:s in Eastern Turku area has proven to be a good teaching and networking method as well. Business Incubator –services for new businesses offers a possibility to use all the facilities and services that are available in incubator to all the new entrepreneurs within the project. Helping with all the paperwork and contacting with possible business partners or clients, makes it a little bit easier for immigrants in their early starts as entrepreneurs. Learning the language is the main key for everything.</p>
More rows to be defined e.g.: source of financing, organisations involved, objectives, actions...
Contacts
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