

Title
PATTO TERRITORIALE VAL BORMIDA ALTA LANGA- Territorial Pact Valbormida Alta Langa
Thematic Area
SMEs (handicraft, services), agricultural sector, tourism, commerce, culture, local authorities promoting strategic projects.
Main Aspects of Interests
The aim of this project is to select and coordinate pilot initiatives able to produce employment and local development through the recovery and exploitation of geographic potential. Particular attention is given to increasing opportunities for entrepreneurship and investment.
Duration
From 1999 to 2004
Total Budget
€ 2.000.000,00
Context
The area concerned is made up of 59 small villages in disadvantaged rural areas which are characterised by a high depopulation rate, reaching up to 70% in some areas. The area is at high risk of environmental crises from a strong water and soil pollution as a result of years of the chemical industry in the locality.
Best Practices
The terrain has a landscape and ecosystem of superior quality, combined with fluvial system, terraced hills that have been cultivated as vineyards and forests, a cultural heritage of note which can be seen in its' historic buildings, castles, medieval villages and towers. The economy is based on agricultural micro-entrepreneurship, handicraft seated in local traditions; all these elements reflect a strong cultural identity able to generate economical activities, mostly linked to the development of tourism. The principal benefit of this project was in proposing an endogenous sustainable development model, valorising internal resources: <ul style="list-style-type: none"> - entrepreneurial activities based in tourism, typical products (wine, cheese), food processing (hazelnuts), handicraft; - Social integration, fostering women and young employment; - valorization of cultural identity. <p>Priority has been given in financing initiatives for the creation of new employment, integrating different production sectors and guaranteeing environmental and economical sustainability.</p>
Sources of finance, Organisations involved, Objectives and Actions
The project was financed by the national government, following a law to promote interventions of negotiated planning. The territorial pact is an agreement carried out by local authorities and other public/private organisations to ensure a series of local development initiatives. In order to achieve the general objective, specific sectors of intervention have been decided, in particular: <ul style="list-style-type: none"> - tourism, considered as the main resource of the area; - agriculture and farming; - handicraft and activities related to traditional crafts; - services for typical products commercialization and processing, environmental and infrastructures recovery, in order to improve the area accessibility and external communication. <p>Initiatives supported should correspond to criteria for eco-compatibility, social inclusion, CSR, gender equality, etc.</p>
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