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***C.I.P. LEADER+***  
***REGIONE MARCHE***  
***GAL Colli Esini S.Vicino***

***INTERVENTION FOR THE  
REQUALIFICATION OF MUSEUM  
NETWORK AND CONNECTIONS WITH  
TOURISM SERVICES AND ENOLOGY AND  
GATRONOMY RESOURCES***





# Study

1. Many municipalities in Marche Region have created museums, art galleries and/or other kind of cultural structure;
2. The museums studied don't communicate and have not foreseen any kind of coordination;
3. The costs of such disorganization are not justified by the total tourism presences.



# Proposed Solutions

1. Creation of a network of the museums and coordination of the activities;
2. Reduction of the costs of the single museum by sharing the communication and advertising costs;
3. Realization of a common ticket that also offer the opportunity to visit wine production companies and to obtain discounts among local shops.
4. Sharing of a common minimum quality standards of museum services.

**Tab. 4 - Analisi economica della gestione**

	Ipotesi costi annui Comune a regime	Quota annua adesione Sistema Museale	TOTALE COSTI COMUNE (stima)	Quota intervento Sistema Museale	TOTALE COSTI ANNUI	Ipotesi incasso annuo a regime	SALDO A REGIME	SALDO GESTIONE COMUNALE A REGIME	SALDO GESTIONE COMUNALE ATTUALE	Differenza risultato di gestione per i Comuni
<b>Arcevia</b>	8,000	2,500	10,500	10,000	20,500	11,594	- 8,906	<b>1,094</b>	- 12,600	<b>13,694</b>
<b>Castelleone di Suasa</b>	20,000	1,500	21,500	25,000	46,500	11,939	- 8,163	- <b>9,561</b>	- 9,604	<b>43</b>
<b>Castelplanio</b>	7,000	1,500	8,500	10,000	18,500	3,146	- 8,163	- <b>5,354</b>	- 5,766	<b>412</b>
<b>Cingoli</b>	15,000	-	15,000	-	15,000	22,259	- 8,163	<b>7,259</b>	-	<b>7,259</b>
<b>Cupramontana</b>	9,000	1,500	10,500	10,000	20,500	4,701	- 8,163	- <b>5,799</b>	- 7,850	<b>2,051</b>
<b>Genga</b>	8,000	1,500	9,500	10,000	19,500	54,964	- 8,163	<b>45,464</b>	-	<b>45,464</b>
<b>Maiolati Spontini</b>	13,000	2,500	15,500	20,000	35,500	3,460	- 8,163	- <b>12,040</b>	- 12,391	<b>351</b>
<b>Matelica</b>	15,000	-	15,000	-	15,000	15,096	- 8,163	<b>96</b>	-	<b>96</b>
<b>Montecarotto</b>	8,000	1,500	9,500	10,000	19,500	930	- 8,163	- <b>8,570</b>	-	- <b>8,570</b>
<b>Sassoferrato</b>	15,000	2,500	17,500	20,000	37,500	13,266	- 8,163	- <b>4,234</b>	- 8,900	<b>4,666</b>
<b>Serra dé Conti</b>	20,000	1,500	21,500	10,000	31,500	22,891	- 8,163	<b>1,391</b>	- 17,717	<b>19,108</b>
<b>Serra S. Quirico</b>	8,000	1,500	9,500	10,000	19,500	1,689	- 8,163	- <b>7,811</b>	- 13,976	<b>6,165</b>
<b>Staffolo</b>	9,000	1,500	10,500	10,000	20,500	1,575	- 8,163	- <b>8,925</b>	- 15,663	<b>6,738</b>
<b>Totale escl. Fabriano</b>	<b>155,000</b>	<b>19,500</b>	<b>174,500</b>	<b>145,000</b>	<b>319,500</b>	<b>167,509</b>	- <b>106,860</b>	- <b>6,991</b>	- <b>104,467</b>	<b>97,476</b>
<b>Fabriano</b>	170,000	4,000	174,000	10,000	184,000	254,132	- 8,163	<b>80,132</b>	-	<b>80,132</b>
<b>TOTALE GENERALE</b>	<b>325,000</b>	<b>23,500</b>	<b>348,500</b>	<b>155,000</b>	<b>503,500</b>	<b>421,641</b>	- <b>115,022</b>	<b>73,141</b>	- <b>104,467</b>	<b>177,608</b>