

TOP TIPS

**On how to improve performance for the
new programming period**

2007 – 2013 and beyond

Strategic Fit

Have a clear and integrated sub-regional strategy in place, and use it as a guide for Structural Fund interventions

Subsidiarity

Functions should be devolved to a sub-regional level where this increases the efficiency and effectiveness of the programme

Vertical partnership:

Effective delivery requires the engagement of
local, regional and national actors

Horizontal partnership

Use local expertise and knowledge to build a strong and effective multi-sector partnership

Stakeholder engagement

Use a variety of techniques to ensure that the widest possible range of stakeholders from all sectors are engaged in the programme in a way that is appropriate for them

Communication

Communication at horizontal and vertical levels is essential to programme success. This includes stakeholder relationships, PR and reporting arrangements.

Project Development

Good Programme Management facilitates the
development of good projects

Capacity

Build delivery capacity by investing in staff, ensuring that training is available, and that there is a clear understanding when external expertise is useful

Understanding the impact – know what works

Know what impact the funds are having at a local and regional level. Use a variety of indicators and assessment techniques.

Learning

Take all opportunities to learn from within the region and from beyond the region. Use EU regional co-operation programmes to provide new ideas and knowledge for the region